

BROCHUREMAP

~~75¢~~

*Port Lavaca
and
Calhoun County*



OFFICIAL BROCHUREMAP

Port Lavaca - Calhoun Co.

CHAMBER OF COMMERCE & AGRICULTURE

P. O. BOX 528

PORT LAVACA, TEXAS 77979

512 - 552-2959

SPONSORS

GROCERS

WEAVER'S GROCERY

'Groceries - Ice - Tackle'

OPEN 6:30 AM 'TIL 10:30 PM

PORT LAVACA, TEXAS

MANUFACTURERS

UNION CARBIDE CORPORATION

"Chemical and Plastics Division"

AN EQUAL OPPORTUNITY EMPLOYER

SEADRIFT, TEXAS

MOTELS

SHELL FISH MOTOR INN

"A Best Western Motel"

HWY 35 AT THE CAUSEWAY (512) 552 - 3723

P. O. BOX 227, PORT LAVACA, TEXAS

THE VIKING INN MOTEL

"Restaurant and Banquet Facilities"

150 N. HWY 35 (512) 552 -2981

PORT LAVACA, TEXAS

REALTORS & DEVELOPERS

BILL DUKE REAL ESTATE

"Developer of Brookhollow & Brookhollow Estates"

602 N. VIRGINIA ST. (512) 552 - 6776

PORT LAVACA, TEXAS

BOWMAN REAL ESTATE CO.

"Farm - Ranch - Residential - Industrial - Commercial"

717 N. VIRGINIA ST. (512) 552 - 3751

PORT LAVACA, TEXAS

RUSSELL CAIN REAL ESTATE

"Selling The Central Gulf Coast"

P. O. BOX 565 (512) 552 - 6313

PORT LAVACA, TEXAS

SEA LAKE

"The Best of Both"

A RECREATIONAL & PERMANENT HOME DEVELOPMENT

NORTH OF POINT COMFORT, TEXAS ON STATE HWY 1593

SUPPORTERS

AUTOMOBILE AGENCIES

Marshall Chevrolet, Port Lavaca, Texas
Terry Bunch Ford, Port Lavaca, Texas

BUILDERS AND LUMBER

Marshall Lumber Company, Port Lavaca, Texas
Port Lavaca Lumber & Hardware
Port Lavaca, Texas

DEPARTMENT STORES

Regan's Clothiers, Port Lavaca, Texas

HARDWARE

Ed Melcher Company, Inc., Port Lavaca, Texas

MOTELS

Surf Motel - Port Lavaca, Texas

PHARMACIES

Cunningham Pharmacy, Port Lavaca, Texas
The Pharmacy, Port Lavaca, Texas

REALTORS AND DEVELOPERS

Gateway Real Estate & Insurance,
Port Lavaca, Texas
Royal Insurance and Real Estate,
Port Lavaca, Texas

RESTAURANTS

El Patio Cafe, Port Lavaca, Texas
Marie's Pizza Palace, Port Lavaca, Texas
Shell Fish Restaurant, Port Lavaca, Texas
Whitecap Restaurant, Port Lavaca, Texas

SPONSORS

BANKS

BANK OF COMMERCE

"Personal Service"

POINT COMFORT, TEXAS 77978

MEMBER F.D.I.C.

FIRST NATIONAL BANK IN PORT LAVACA

"The Bank for Everyone"

(512) 552 - 6726

MEMBER F.D.I.C.

FIRST STATE BANK
& TRUST COMPANY

PORT LAVACA, TEXAS

MEMBER F.D.I.C.

DEPARTMENT STORES

BOTTOM DOLLAR DISCOUNT CENTER

"A Full Line Discount Store"

FISHING LICENSES AND COMPLETE SPORTING GOODS DEPT.
HIGHWAY 35, PORT LAVACA, TEXAS

COLE'S DEPARTMENT STORE

"Your Home-Owned Family Store"

NO. 10 VIKING MALL

PORT LAVACA, TEXAS

FISHING & HUNTING CENTERS

CAPT'S. FISHING CENTER

"The Bay & Gulf Fisherman's Headquarters"

FREE RAMPS AND PARKING — (512) 983 - 2621

PORT O'CONNOR TEXAS

INDIANOLA FISHING CENTER

"Fishing and Hunting Headquarters"

LIGHTED PIER, TACKLE, BAIT, CAMPGROUND
IN DIANOLA, TEXAS (512) 552 - 3334

OSHMANN'S "THE FUN STORE"

"Fishing and Hunting Headquarters For Port Lavaca"

NO. 30 VIKING MALL - PORT LAVACA (512) 552 - 9075

PORT O'CONNOR FISHING CENTER

"One Stop Marina"

P. O. BOX 1101 - (512) 983 - 2751

PORT O'CONNOR, TEXAS

PROFILE



COUNTY SEAT:

Port Lavaca

CODES:

Area Code - 512

Zip Code - 77979

GOVERNMENT:

County - Commissioner - Judge

City - Mayor - Council - Manager

POPULATION:

County (1970) : 17,831

County (estimated '73) : 20,724

GROWTH:

County population by years:

1950 - 9,222

1960 - 16,592

1970 - 17,831

CLIMATE:

Average Maximum Temperature - 79.8

Average Minimum Temperature - 70.4

Average Annual Rainfall - 36.83

FINANCIAL DATA:

Four (4) Banks and one (1) Savings & Loan serve Calhoun County with total deposits of \$63,027,969.85 as of December 31, 1973

CHURCHES:

Thirty-one (31) churches representing fifteen (15) denominations.

MEDICAL FACILITIES:

Champ Traylor Memorial Hospital - 75 beds with 5-bed Intensive & Coronary Care Units

Gulf Coast Nursing Home - 96 Beds

Seven (7) Medical Doctors and three (3) Dentists practice in Port Lavaca.

TRANSPORTATION:

Rail - Southern Pacific - serves Port Lavaca and part of county
Point Comfort & Northern Railroad - Port of Port Lavaca-
Point Comfort

Missouri Pacific - serves parts of county

Motor Freight - Three (3) lines

Bus Lines - Continental Trailways - local depot

Air - Calhoun County Airport - 4 miles NW of Port Lavaca -
4,000' asphalt

Tanner Airfield - 3 miles south of Port Lavaca - 2,300'
shell & turf

Port O'Connor - 1 mile west of Port O'Connor - 2,700'
shell & sod

Highways - Calhoun County is served by U.S. Highway 87,
State Highways 35, 316, 1289, and 238.

Ship & Barge Channels - The Port of Port Lavaca-Point Comfort is served by the 36' deep, Matagorda Ship Channel. This deep water channel extends from the Port to the Gulf of Mexico, 26 miles away, and intersects the Gulf Intracoastal Waterway Channel near Port O'Connor. Navigational channels serve the Port Lavaca City Harbor, Chocolate Bay, and Harbor of Refuge. A channel extends from the Gulf Intracoastal Waterway in San Antonio Bay (western portion of Calhoun County) inland to just south of Victoria. In addition to these, several navigation channels and turning basins serve various sections of Calhoun County.

CRUISES:

Caribbean and South American Jungle Cruises are available to the public in Calhoun County. The cruises originate and terminate at the ALCOA docks and are offered by the ALCOA Steamship Company, Inc. Information may be obtained from the Company's offices located at the ALCOA, Point Comfort Operations. Mailing address is:

ALCOA Steamship Company, Inc.

P. O. Box 646

Point Comfort, Texas 77978

ATTENTION: CRUISES

or

Phone No. AC 512-987-2651

MEDIA:

Newspaper - Port Lavaca and Calhoun County is served by two newspapers.

The Calhoun Citizen (weekly) and the Port Lavaca Wave (daily). Both have offices in Port Lavaca.

Radio Stations - Calhoun County is served by one AM Radio Station, KGUL, 1560. The station is located in Port Lavaca.

Television - Port Lavaca and Point Comfort are served by Cable-Com General which brings eleven (11) channels to its viewers plus 24 - hour news - weather and music. Port O'Connor is also served by a cable.

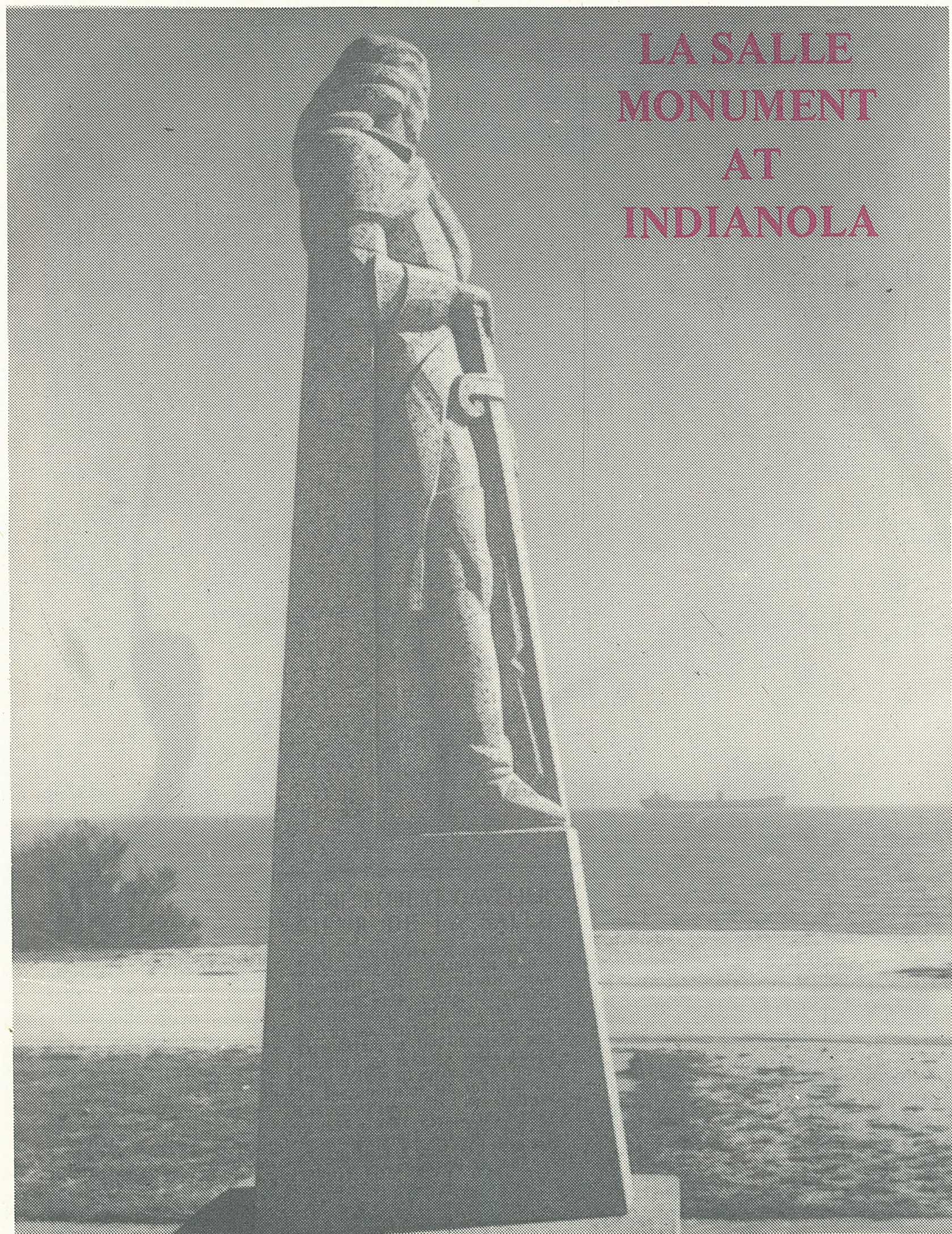


Calhoun County's ten bays, it's five hundred miles of shoreline and the Gulf of Mexico combine to provide the salt water angler with one of the most impressive and productive fishing packages in the Nation.....

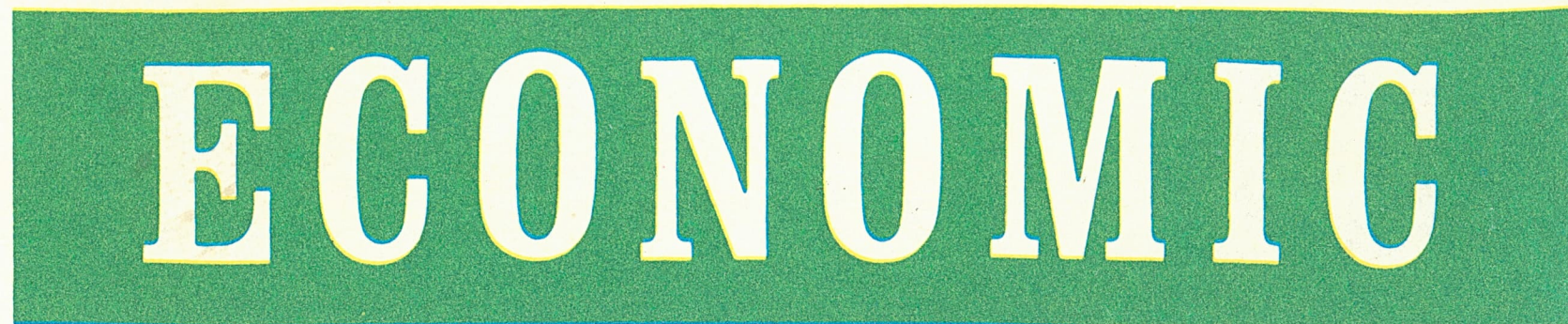
The county is blessed with clean water and air. These features, coupled with both gulf and bay beaches, many lighted fishing piers and a large selection of camping facilities, provide the setting for fishing trips the whole family will remember.....

If salt water fishing is your bag, then come to where the action is.. Calhoun County. Bring a camera!

(MORE FISHING INFORMATION ON MAP, OTHER SIDE)



LA SALLE
MONUMENT
AT
INDIANOLA



Calhoun County's economic base is derived from activity in manufacturing, seafood, agriculture, construction, tourism, mineral extraction, and Marine Construction.

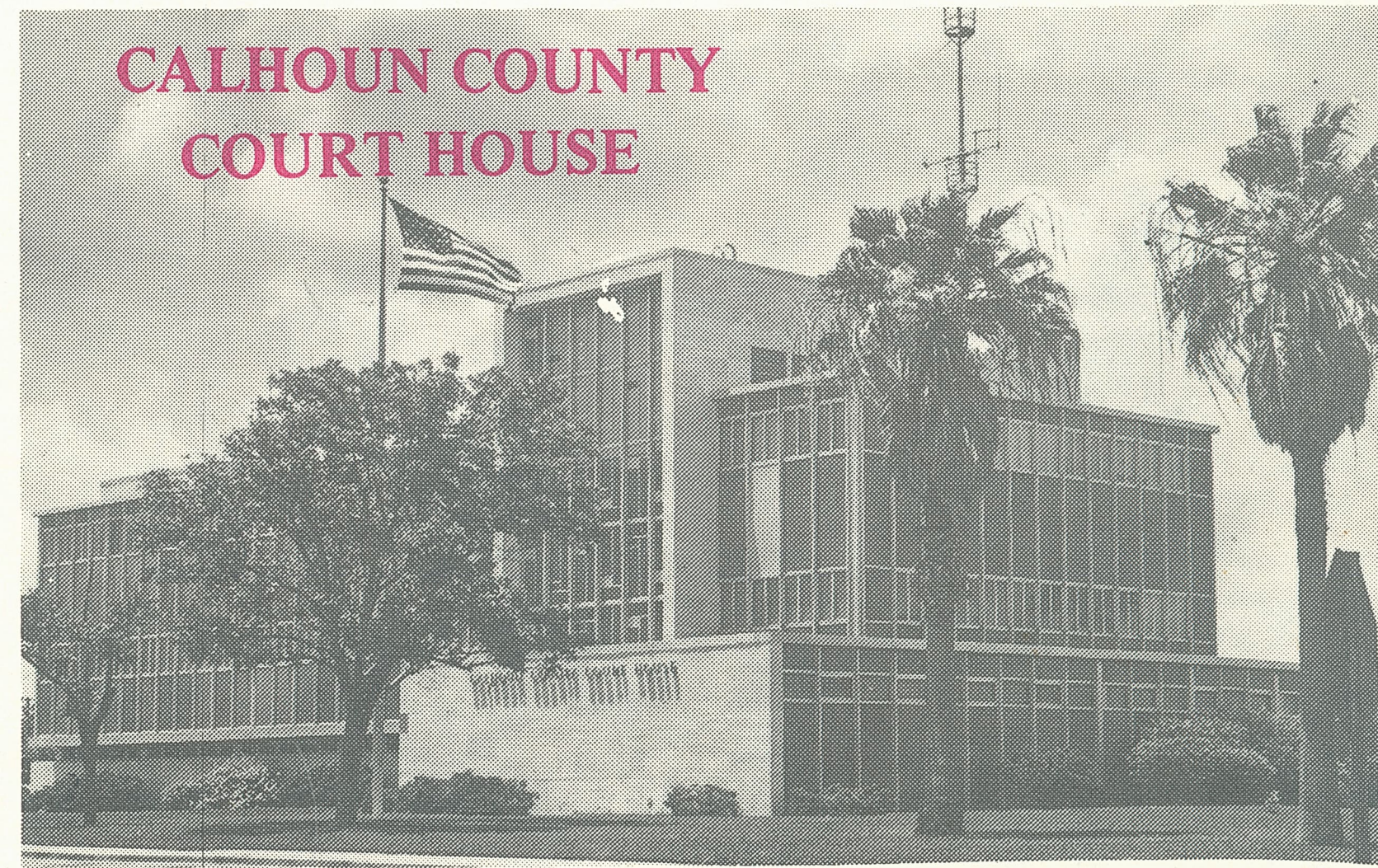
Manufacturing provides the primary employment of base industries in Calhoun County. The Aluminum Company of America's (ALCOA) plant at Point Comfort and Union Carbide's Seadrift plant are the major employers with approximately 3,450 employees. Seafood, agriculture, construction, fabrication, mineral extraction, business, tourism, and other manufacturers employ the balance of the county work force of 8,428.

Another industry experiencing rapid growth in the country is that of tourism. The areas adjacent to the bays are the most active tourist attractions. Port O'Connor, the Alamo, Magnolia, and Indianola beach area, the Port Lavaca Pier Park, and Seadrift are the major areas of tourist visitation.

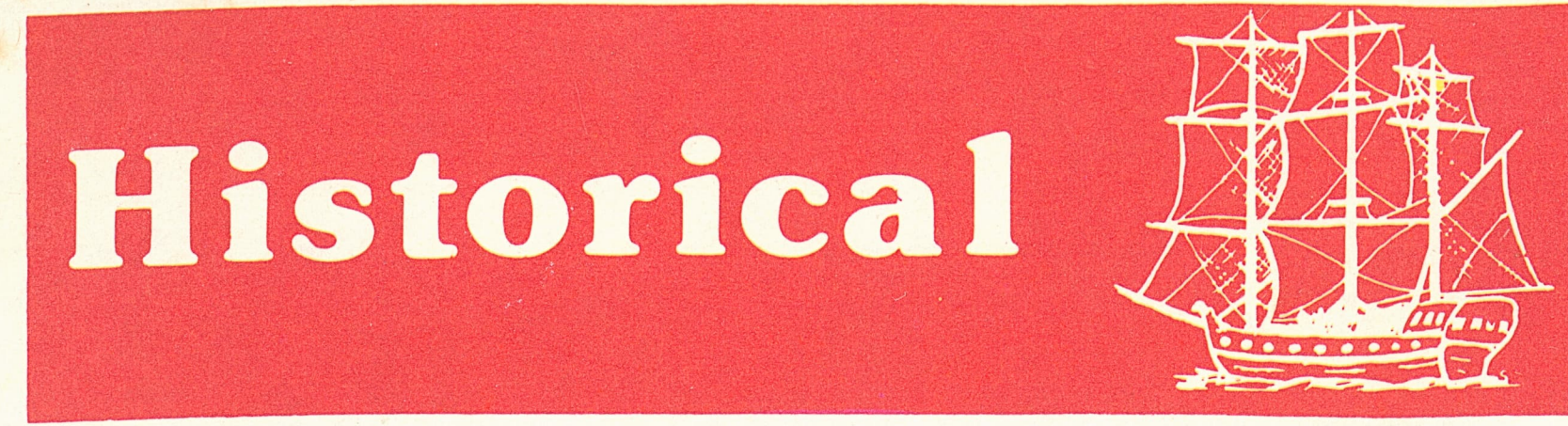
Commercial fishing and seafood processing activity in the county has increased considerably in recent years. The seafood industry produced a dockside commercial catch valued at over \$25 million in 1973. This industry provided a livelihood for more than 1,600 Calhoun Countians in 1973

Crop and livestock value in 1973 was a record \$12.6 million. Basic agricultural activity is in rice, grain sorghum, cotton, beef and forage production. There are 275 farms in the county and several agri-business facilities.

Calhoun County is home for two large Dredging Firms. The Marine Construction Industry employs approximately 300 people and makes a significant contribution to the area's economy.

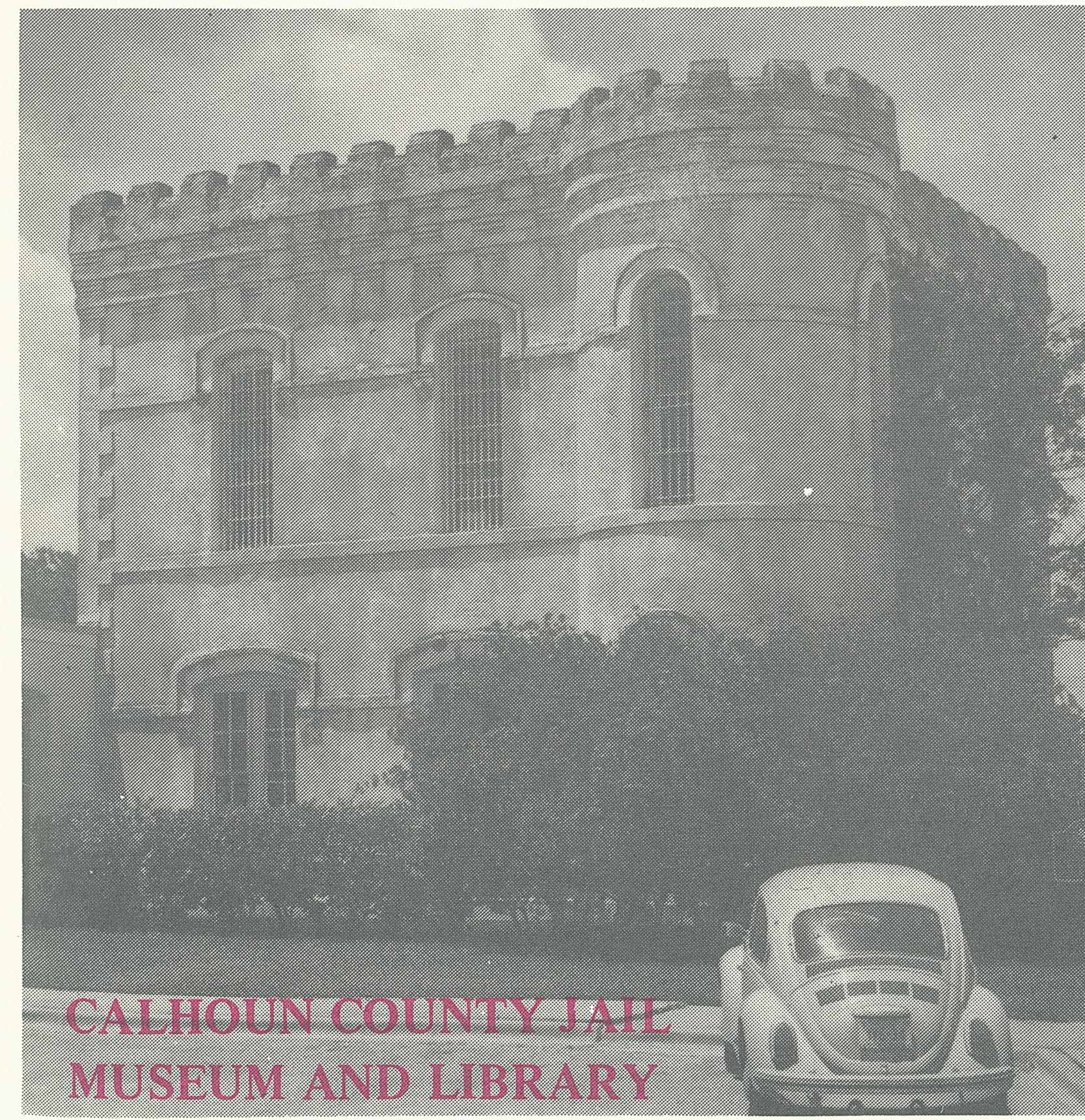


CALHOUN COUNTY
COURT HOUSE



The Calhoun County area has a colorful history. The most famous landmark is the barely visible remains of once important seaport town of Indianola. Many historians still believe that had it not been for the great hurricanes of 1875 and 1886, this area might well have been one of the largest ports and cities in Texas today. Selected by Charles Morgan of Morgan Steamship Lines as the most likely location for a Texas port, Indianola thrived as a seaport city with a population of nearly 7,000. Many American families today are descendants of European colonists who entered America at Indianola. Indianola was not Calhoun County's first ghost town. Three-and-one-half miles northeast of Port Lavaca is the site of the remains of Linnville. It grew rapidly after being established in 1831. But in 1840 Comanche Indians swept to the coast through Cuero and Victoria and completely ransacked Linnville, leaving residents scurrying to safety by boat. Port Lavaca became the settlement after the raid and soon became a major shipping point.

For a more detailed sketch of the area's history and a reading reference list, write the Chamber of Commerce.



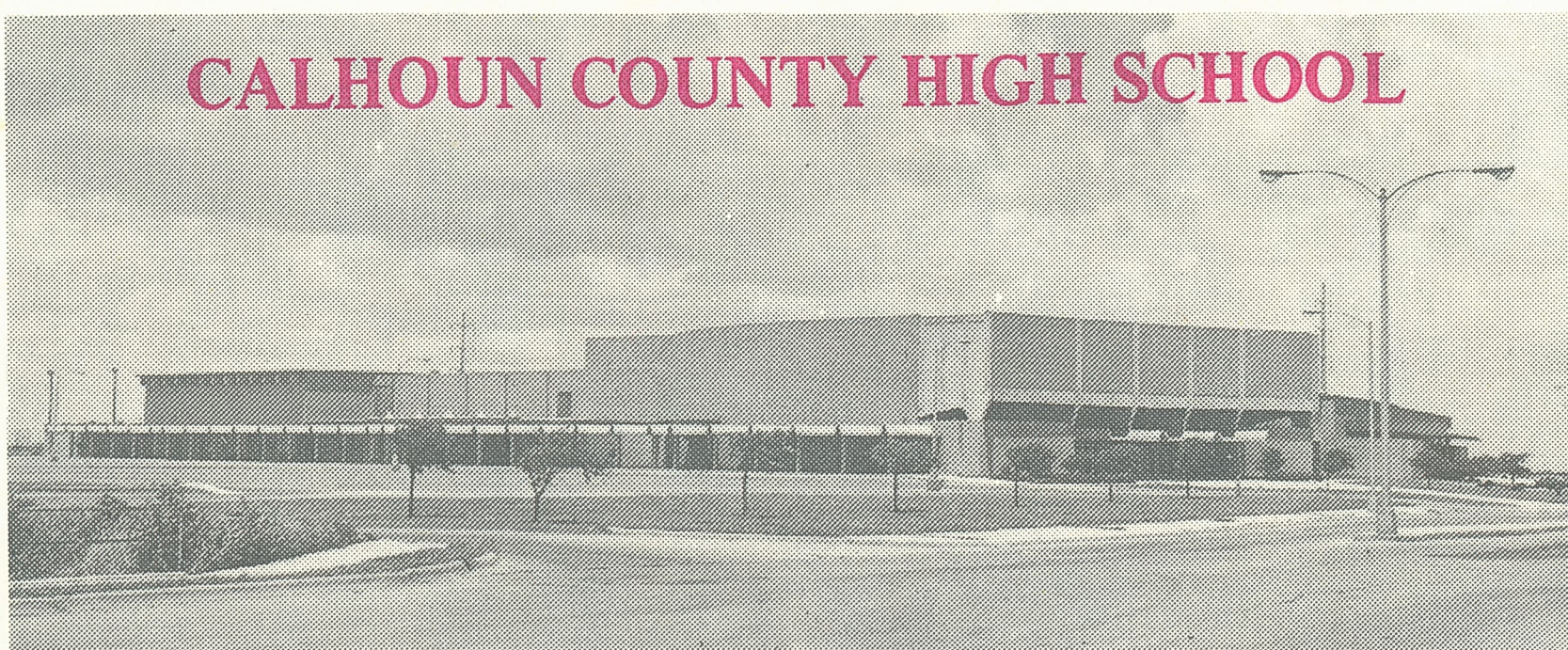
CALHOUN COUNTY JAIL
MUSEUM AND LIBRARY

EDUCATION

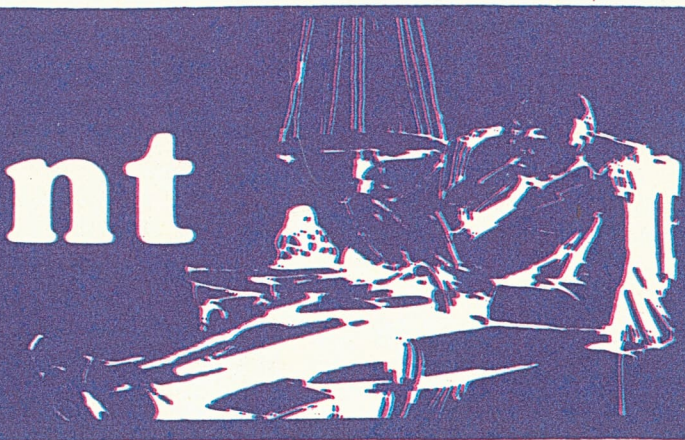


As the name signifies, Calhoun County Independent School District encompasses all 537 square miles of Calhoun County, with the central administration building, the senior high school, two junior high schools and five elementary schools located in Port Lavaca, a junior high school and an elementary school in Seadrift, and elementary schools in Port O'Connor and Point Comfort. The buildings are modern and playground areas are all well-equipped. The school system is progressive with an enrollment of approximately 5200 students and employs over 300 fully certified professional personnel. The comprehensive senior high school combines a strong academic program with a well-established occupational program and a well-balanced athletic and physical education program for both boys and girls. The music program begins in the early grades and it is not uncommon for the bands and choirs to bring the coveted sweepstakes award, which signifies excellence, to Calhoun County. The district's special education department was one of the "pilot" programs in the State of Texas and continues to provide for students with learning disabilities and handicaps. Recently implemented at the elementary level is the Individually Guided Education (IGE) program tailoring teaching techniques and learning experiences to the needs of the individual student. The Calhoun County Independent School District is committed to an instructional program that is concerned with the growth of the whole child - the social, physical, emotional and intellectual. The curriculum is intended to challenge the superior student while building the confidence and self-concept of those that are less competent in academic areas, believing that each child is a unique individual and should be educated accordingly. Calhoun High School completed in 1968 on a 50-acre site, is climate-controlled and built to accommodate 2,000 students with a 2,000 seat auditorium for school and community use.

CALHOUN COUNTY HIGH SCHOOL



Retirement



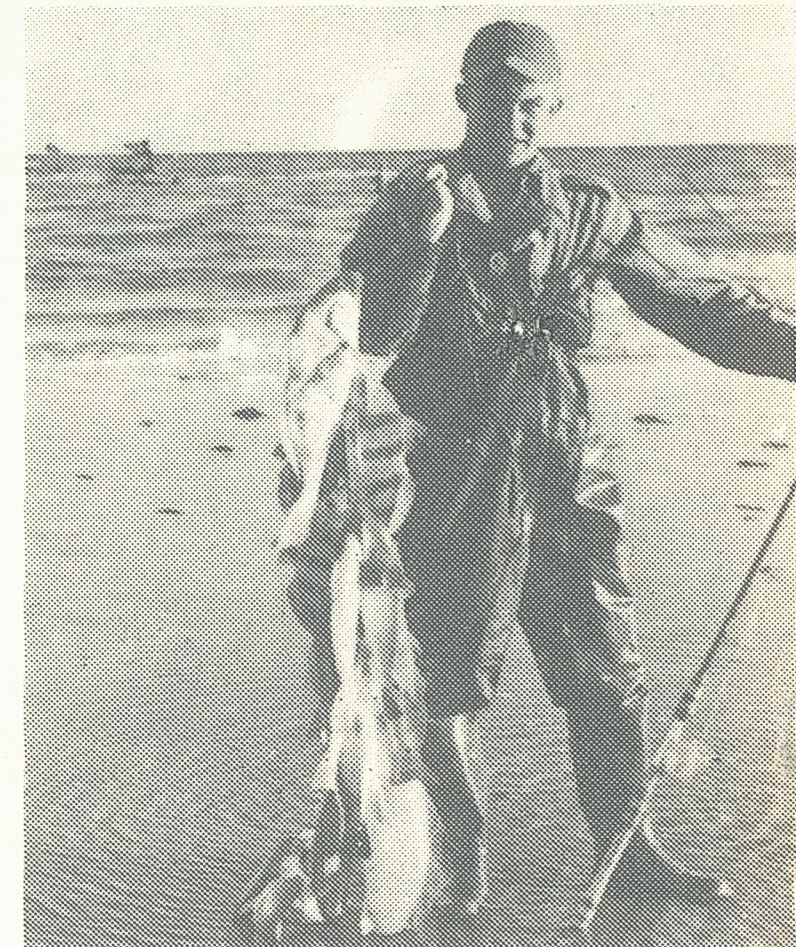
Whether you're looking for a place to enjoy a few days or the rest of your life, look no farther. Here are just a few things Calhoun County offers: Sand, sun and surf - Lighted fishing piers - Parks with playgrounds and swimming pools - Camper parks with hookups and dump station - Beautiful golf course & country club - Tennis and basketball courts - Baseball diamonds - Bowling alley and indoor skating rink - Twin indoor and outdoor theaters - Duck, goose, and deer hunting - Employment - Homes in all price ranges - Excellent school system - Nearby colleges and universities - Large modern hospital and nursing home - Mobile home parks - Good water and rich soil - Well balanced retail business community - Most important of all, as congenial and interesting a group of citizens that have ever come together in the one community



PHOTO COURTESY TEXAS HIGHWAY DEPARTMENT

Jaycee Fishing Festival

Every year over the Labor Day weekend the Jaycees of Port Lavaca conduct a county-wide fishing contest. Prizes are awarded for daily winners in several categories and grand prizes are presented at the end of the festival. A special category is open for youngsters. Interested persons may request registration forms from the Chamber of Commerce.



Calhoun County Annual Events

Port Lavaca - Calhoun County Chamber of Commerce & Agriculture Annual Banquet - Month of January.

Seafood Golf Tournament - Port Lavaca - Hatchbend Country Club - Month of May.

Port O'Connor Memorial Day Fishing Tournament - Port O'Connor - Month of May - Memorial Day weekend.

Texas Water Safari - Seadrift - Month of June.

Poco Bueno Invitational Offshore Fishing Tournament - Port O'Connor - Month of June

Ladies Golf Association Tournament - Port Lavaca - Hatchbend Country Club - Month of June.

Annual 4th of July Bar-b-que - Port O'Connor - Month of July - July 4th.

Calhoun County Youth Rodeo - Port Lavaca - Calhoun County Fairgrounds - Month of August.

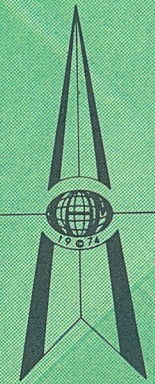
Port Lavaca Jaycees Fishing Festival - Calhoun County waters - Labor Day Weekend.

Calhoun County Fair & Livestock Show - Calhoun County Fairgrounds - Month of October.

Port Lavaca Junior Service League Concert Series - Calhoun High School Auditorium - Months of October thru April.

Lavaca Bay Arts & Crafts Festival - Port Lavaca - Month of November

Picture Map
PORT LAVACA
DATE OF PHOTOGRAPHY: JUNE 1974
SCALE IN FEET
0 250 500 1000
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5927 INTERNATIONAL DRIVE
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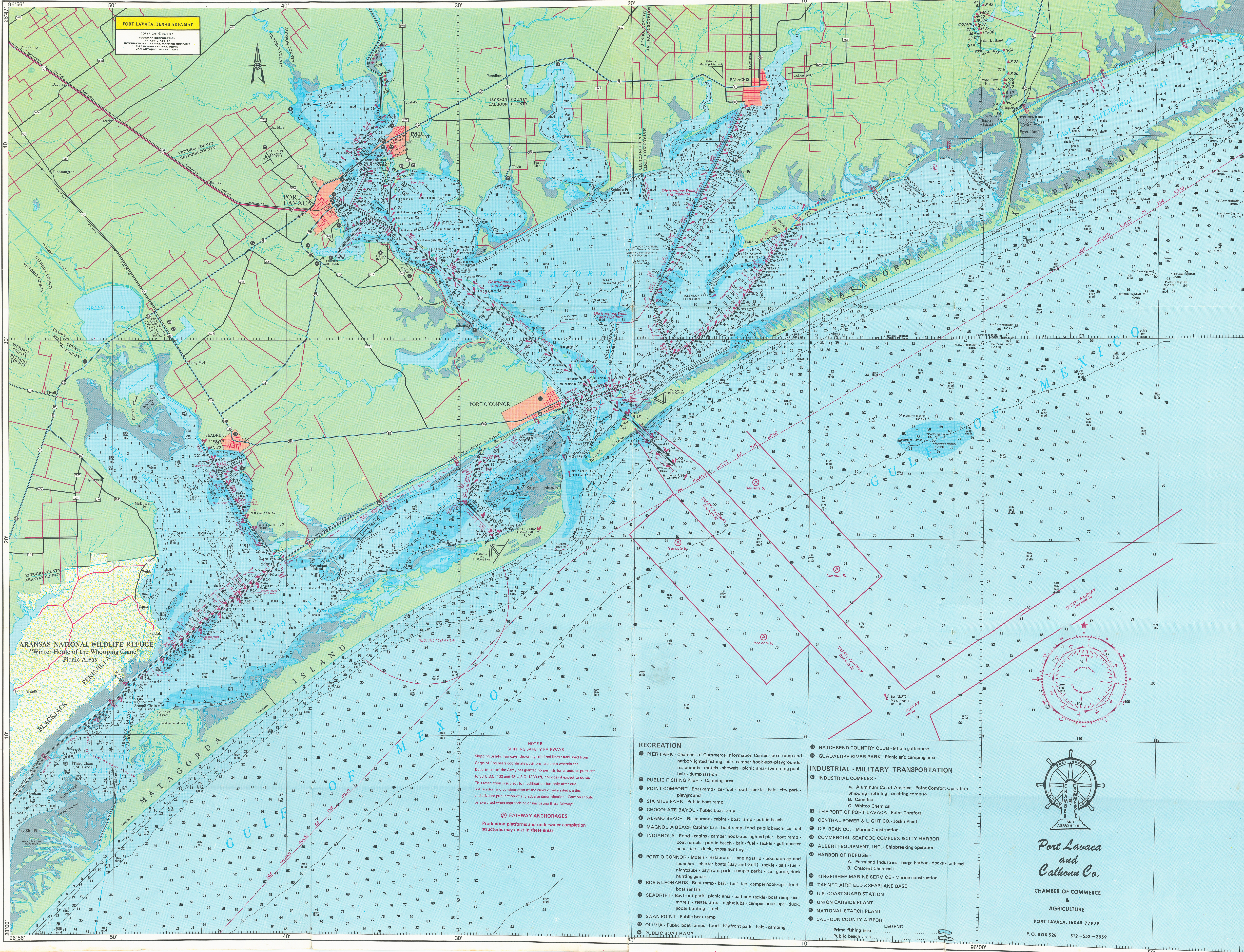
**PORT LAVACA
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FIRST ST	D-5
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MARY	C-5
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MC PHERSON DR	C-3
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PARK PL	E-10
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PURPLE SAGE DR	C-3
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RIDGECREST DR	D-9
ROYALE DR	F-10
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SAM FAUBION	E-10
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SAN ANTONIO ST	D-7
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SOUTH ST	D-5
SPRINGFIELD LN	C-5
SUNCREST DR	C-5
SUNNY DALE DR	C-5
THIRD ST	D-6
TILLEY ST	C-6
TIMBERLINE DR	E-10
TOMMY DR	B-5
TRAVIS ST	D-8
TRINITY ST	D-6
VAIL DR	C-3
VIRGINIA ST	E-4
WAREHOUSE ST	B-5
WESTWOOD DR	C-9
WILLIAM ST	D-5
WILLOWICK DR	C-9
WILSON ST	D-6

POINTS OF INTEREST

- 1 COUNTY COURTHOUSE
- 2 COUNTY LIBRARY & JAIL MUSEUM
- 3 COURTHOUSE ANNEX
- 4 POST OFFICE
- 5 POLICE DEPARTMENT
- 6 FIRE STATION
- 7 CITY HALL
- 8 HOSPITAL
- 9 CHAMBER OF COMMERCE
- 10 FISHING PIER
- 11 CITY PARK & SWIMMING POOL
- 12 HARRISON ELEMENTARY
- 13 JEFFERSON ELEMENTARY
- 14 MADISON ELEMENTARY
- 15 ROOSEVELT ELEMENTARY
- 16 JACKSON ELEMENTARY
- 17 CROCKETT JR. HIGH
- 18 TRAVIS JR. HIGH
- 19 HIGH SCHOOL
- 20 SANDCRAB STADIUM
- 21 CITY PARK
- 22 CEMETERY
- 23 MOVIE THEATRE
- 24 DRIVE-IN THEATRE
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- 26 CAMPER PARK

PORT LAVACA, TEXAS AREA MAP
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887 INTERNATIONAL DRIVE
SAN ANTONIO, TEXAS 78216



NOTE B
SHIPPING SAFETY FAIRWAYS
Shipping Safety Fairways, shown by solid red lines established from
Corps of Engineers coordinate positions, are areas wherein the
Department of the Army has granted no permits for structures pursuant
to 33 U.S.C. 403 and 40 U.S.C. 1532 (f), nor does it expect to do so.
This reservation is subject to modification but only after due
notification and consideration of the views of interested parties,
and advance publication of any adverse determination. Caution should
be exercised when approaching or navigating these fairways.

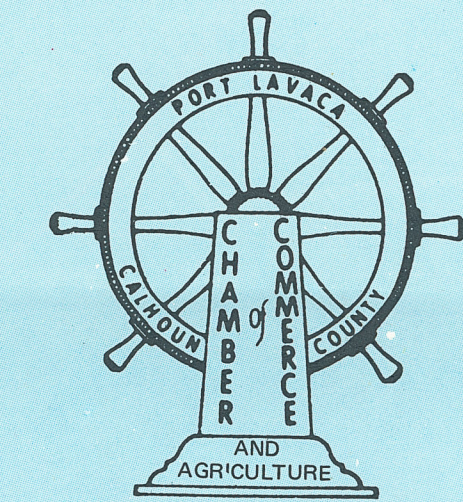
A FAIRWAY ANCHORAGES
Production platforms and underwater completion
structures may exist in these areas.

RECREATION

- PIER PARK - Chamber of Commerce Information Center - boat ramp and harbor-lighted fishing - pier - camper hook-ups - playgrounds - restaurants - motels - showers - picnic area - swimming pool - bait - dump station
- PUBLIC FISHING PIER - Camping area
- POINT COMFORT - Boat ramp - ice - fuel - food - tackle - bait - city park - playground
- SIX MILE PARK - Public boat ramp
- CHOCOLATE BAYOU - Public boat ramp
- ALAMO BEACH - Restaurant - cabins - boat ramp - public beach
- MAGNOLIA BEACH - Cabins - bait - boat ramp - food - public beach - ice - fuel
- INDIANOLA - Food - cabins - camper hook-ups - lighted pier - boat ramp - boat rentals - public beach - bait - fuel - tackle - gulf charter boat - ice - duck, goose hunting
- PORT O'CONNOR - Motels - restaurants - landing strip - boat storage and launches - charter boats (Bay and Gulf) - tackle - bait - fuel - nightclubs - bayfront park - camper parks - ice - goose, duck hunting guides
- BOB & LEONARDS - Boat ramp - bait - fuel - ice - camper hook-ups - food - boat rentals
- SEADRIFT - Bayfront park - picnic area - bait and tackle - boat ramp - ice - motels - restaurants - nightclubs - camper hook-ups - duck, goose hunting - fuel
- SWAN POINT - Public boat ramp
- OLIVIA - Public boat ramps - food - bayfront park - bait - camping
- PUBLIC BOAT RAMP

INDUSTRIAL - MILITARY - TRANSPORTATION

- INDUSTRIAL COMPLEX
 - A. Aluminum Co. of America, Point Comfort Operation - Shipping - refining - smelting complex
 - B. Cametco
 - C. Whitco Chemical
- THE PORT OF PORT LAVACA - Point Comfort
- CENTRAL POWER & LIGHT CO. - Joslin Plant
- C.F. BEAN CO. - Marine Construction
- COMMERCIAL SEAFOOD COMPLEX & CITY HARBOR
- ALBERTI EQUIPMENT, INC. - Shipbreaking operation
- HARBOR OF REFUGE
 - A. Farmland Industries - barge harbor - docks - railroad
 - B. Crescent Chemicals
- KINGFISHER MARINE SERVICE - Marine construction
- TANNFR AIRFIELD & SEAPLANE BASE
- U.S. COAST GUARD STATION
- UNION CARBIDE PLANT
- NATIONAL STARCH PLANT
- CALHOUN COUNTY AIRPORT



Port Lavaca
and
Calhoun Co.

CHAMBER OF COMMERCE
&
AGRICULTURE

PORT LAVACA, TEXAS 77979
P.O. BOX 528 512-552-2959

